



For the past seven years, Jnana Prabodhini's Institute of Psychology (JPIP), Samwadini, and Tarachand Ramanath Seva Trust (TRST) have been working consistently through the SAIYAM (Self Awareness in Youth for Anti-addiction Motive) initiative. Our vision is simple yet powerful — no child should fall prey to addiction. To take this further TRST & JPIP had conducted a survey project Status of Vulnerability of Addiction in Pune City (SVAPC). This project has begun as a research effort but now evolved into an important call for collective action.

A team of 42 trained field workers engaged directly with over 1,900 participants across schools, colleges, and institutes in Pune city over a span of three months. The findings are not just data points they are powerful insights into the realities of awareness, availability, and consumption of addictive substances, along with their deep connection to emotional regulation and attitudes toward addiction. The report 'Status of Vulnerability of Addiction in Pune City' (SVAPC) was officially released on 24th April 2026 by the Commissioner of Police, Pune. The Honourable Commissioner has acknowledged the urgency of the issue and emphasized the need to integrate these findings into ongoing programs. He also highlighted the importance of sharing this report across schools and colleges to strengthen awareness and protection efforts.

A key takeaway from this discussion is clear: while laws and systems play their role, meaningful change requires active participation from society. This report reinforces the urgency to intensify this movement with greater rigor, reach, and collaboration. We invite educators, parents, institutions, policymakers, and community members to come forward and join hands with us. Together, we can build a more aware, resilient, and addiction-free generation.

Complete reports can be accessed from the below links:

English: <https://heyzine.com/flip-book/c3886fb77b.html#page/1>

Marathi: <https://heyzine.com/flip-book/3c93ffd2ad.html#page/1>

Pocket Version: <https://heyzine.com/flip-book/1ef462be70.html#page/1>



Media Coverage Highlights-

<https://www.youtube.com/watch?si=QOkk3Riv-HLQjNME&v=13ChJ-hPD2Y&feature=youtu.be>

<https://www.youtube.com/live/o-8jcg82u04>

<https://youtu.be/79s82zYrJA?si=7CV5emVsYNLPGbH>

<https://www.newsbharati.com/Encyc/2026/4/6/impact-of-social-media-on-childrens-behaviour-attention-changes.html>

https://www.linkedin.com/posts/sandhya-khasnis-477ba2138_saiyam-youthawareness-addictionprevention-ugcPost-7454844749410136065-89jv?utm_source=share&utm_medium=member_android&rcm=ACoAACGivhsBU5Nwx3AbMPZYCV1swwkco6GlvZQ

https://timesofindia.indiatimes.com/city/pune/energy-drinks-silent-killer-one-in-six-youths-have-tried-alcohol-study/articleshow/130503610.cms?utm_source=app&utm_medium=share&utm_campaign=social_share

<https://www.esakal.com/pune/anti-drug-campaign-to-be-launched-schools-and-colleges-areas-to-face-strict-action-against-drug-menace-police-commissioner-amitesh-kumar-pjp78>

